

Retail Categories

Retail Category Group	Retail Category
1.Alcohol & Smoking	1.1.Alcohol
	1.2.Cannabis
	1.3.Tobacco
	1.4.Vape
2.Groceries	2.1.Convenience Store
	2.2.Grocery Store
	2.3.Supermarket
	2.4.Ethnic Food
	2.5.Health Food & Nutrition
	2.6.Bakery
	2.7.Baking & Cooking Supply
	2.8.Butcher Shop
	2.9.Deli
3.Clothing	3.1.Clothing General
	3.2.Clothing Footwear
	3.3.Clothing Sports
	3.4.Embroidery, Fabric & Uniforms
	3.5.Clothing Lingerie
	3.6.Clothing Boutique
	3.7.Clothing Acc
	3.8.Jewelry & Watches
	3.9.Luggage & Leather Goods
	3.10.Sunglasses
4.Personal	4.1.Barber Shop
	4.2.Beauty Salon
	4.3.Hair Salon
	4.4.Eyebrow Salon
	4.5.Eyelash Salon
	4.6.Nail Salon
	4.7.Health & Beauty Supply
	4.8.Florist
	4.9.Tattoo Shop
	4.10.Tanning Salon
	4.11.Make-up Artist
	4.12.Spa & Sauna
	4.13.Cosmetics & Perfume
5.Full Serve Restaurants	5.1.All Restaurants
	5.2.Full Serve Restaurant
	5.3.General Full Serve Restaurant
	5.4.Asian Full Serve Restaurant
	5.5.Bar & Pub

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	5.6.Breakfast Full Serve Restaurant
	5.7.Chinese
	5.8.Halal
	5.9.Indian
	5.10.Italian
	5.11.Japanese & Sushi
	5.12.Latin & Caribbean
	5.13.Mediterranean
	5.14.Mexican
	5.15.Middle Eastern
	5.16.Seafood
	5.17.South Asian
	5.18.Sports Bar
6.Quick Serve Restaurants	6.1.Fast Food Total
	6.2.Fast Food American
	6.3.Fast Food Chicken
	6.4.Fast Food Health
	6.5.Fast Food Asian
	6.6.Fast Food Pizza
	6.7.Fast Food Mexican
	6.8.Fast Food Other
	6.9.Food Court
	6.10.Cafe & Coffee
	6.11.Dessert Quick Serve Restaurant
	6.12.Frozen Quick Serve Restaurant
	6.13.Juice Shop Quick Serve Restaurant
	6.14.Bubble Tea Quick Serve Restaurant
	6.15.Pizza Quick Serve Restaurant
	6.16.Takeout Pizza
	6.17.Takeout Restaurant
	6.18.Sandwich Shop
7.Electronics	7.1.Phones & Acc
	7.2.Phone Repair
	7.3.TeleCom
	7.4.Audio-Visual Equip
	7.5.Cameras
	7.6.Computers & Software
	7.7.General Electronics
	7.8.General Electronics Repair
	7.9.Video Games, Movies & Records
8.Leisure	8.1.Fitness General

Retail Categories

Retail Category Group	Retail Category
	8.2.Fitness Specialty
	8.3.Gyms
	8.4.Game Store
	8.5.Movie Theatre
	8.6.Music
	8.7.Party Supply
	8.8.Toys
	8.9.Craft & Hobby Supply
	8.10.Books Mainstream
9.Pets	9.1.Pet Supply
	9.2.Pet Services
	9.3.Pet Grooming
	9.4.Vet
10.Sporting Goods	10.1.Sporting Goods & Equip
	10.2.Bicycles & Repair
	10.3.Camping Supply
	10.4.Golf Supply
	10.5.Hockey & Skate Supply
	10.6.Fishing & Hunting Supply
	10.7.Ski & Snowboard Supply
11.Financial	11.1.ATM
	11.2.Consumer Bank
	11.3.Credit Union
	11.4.Banks & CUs
	11.5.Mortgages All
	11.6.Mortgages Only
	11.7.Payday Loans
	11.8.Accountant
	11.9.Tax Prep
	11.10.Crypto
	11.11.Wealth Management
	11.12.Wealth & Life Insurance
	11.13.Auto & House Insurance
12.Medical	12.1.Medical Clinic General
	12.2.Audiologist
	12.3.Medical Alternatives
	12.4.Oriental Medicine
	12.5.Physician General
	12.6.Podiatrist
	12.7.Addiction & Rehab
	12.8.Cancer Treatment

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	12.9.Counseling
	12.10.Foot Care
	12.11.Genealogist
	12.12.Medical Supply
	12.13.Nutritionist
	12.14.Pharmacy
13.Health	13.1.Mental Health Centre
	13.2.Mental Health Practitioner
	13.3.Dental Clinic
	13.4.Dental Physician
	13.5.Eye Care Centre
	13.6.Eye Care Practitioner
	13.7.Eye Glasses
	13.8.Chiropractor
	13.9.Kinesiologist
	13.10.Massage Clinic
	13.11.Massage Therapist
	13.12.Occupational Therapists
	13.13.Physical Therapists
	13.14.Physical Therapy Clinic
	13.15.Reiki Therapist
	13.16.Speech Therapist
14.Home	14.1.Furniture General
	14.2.Furniture Indoor
	14.3.Furniture Indoor Value
	14.4.Furniture Office
	14.5.Furniture Outdoor
	14.6.Appliances
	14.7.Bed & Bath
	14.8.Cleaning Products
	14.9.Garden & Plants
	14.10.Home Goods & Decor
	14.11.Kitchen Supply
	14.12.Lock Supply & Repair
	14.13.Mattresses
	14.14.BBQ Supply
	14.15.Landscape Supply
	14.16.Lawn & Garden Equip
	14.17.Pool & Hot Tub Supply
	14.18.Seasonal Supply
	14.19.Laundry & Dry Cleaning

Retail Categories

Retail Category Group	Retail Category
	14.20.Office & School Supply
	14.21.Print Shop
	14.22.Real Estate
15.Building Supplies	15.1.General Building Material
	15.2.Garage Doors
	15.3.Hardware Supply
	15.4.Lumber Supply
	15.5.Roofing Supply
	15.6.Tools & Rental
	15.7.Windows & Doors
	15.8.Bathroom Supply
	15.9.Electrical Supply
	15.10.Fireplace Supply
	15.11.Flooring Supply
	15.12.Glass & Mirror
	15.13.Heating & Cooling Supply
	15.14.Lighting Supply
	15.15.Paint Supply
	15.16.Plumbing Supply
	15.17.Wallpaper & Blinds
16.Store Type	16.1.Baby & Children Store
	16.2.Bridal & Wedding Shop
	16.3.Antique Store
	16.4.Bed & Breakfast
	16.5.Candle Store
	16.6.Candy Store
	16.7.Dollar Store
	16.8.Gifts, Cards & Collectibles
	16.9.Home Improve Store
	16.10.Storage
17.Vehicles	17.1.Car Wash
	17.2.Fuel
	17.3.Dealer Auto Truck Used
	17.4.Dealer ATV & Repair
	17.5.Dealer Motorcycles
	17.6.Dealer Snowmobile
	17.7.Auto & Truck Acc
	17.8.Auto Body
	17.9.Auto Detailing
	17.10.Auto Glass
	17.11.Auto Maint

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Retail Category Group	Retail Category
	17.12.Auto Parts
	17.13.Auto Repair
	17.14.Battery Store
	17.15.Tire Shop
	17.16.Transmissions
	17.17.Wheel Alignment